



**For Immediate Release**

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## **Sierra Pacific's Urban Casement Windows Capture Hottest Trend in Industrial Modern Home Aesthetics**

***Urban Casements offer sleek design, narrow sightlines, and a modern industrial design, while being sustainably produced.***

Red Bluff, CA (February X, 2022) – The industrial modern design aesthetic is one of the hottest new home trends, and [Sierra Pacific Windows](#) is out in front with its [Urban Casements](#). The sleek, modern industrial design of its Urban Casements, which can mimic popular steel windows, feature narrow sightlines, black interiors and exteriors, and exposed locking hardware.

“Our Urban Casements are all sustainably produced,” said Dominic Truniger, Vice President, Sales & Marketing. “They pair well with any style or décor, and they can be used in combination with other window types and shapes, or, of course, on their own. They’re a clear favorite with homeowners, builders and architects.”

### **Urban Casement features include:**

- Exposed locking hardware compliments industrial modern design aesthetics.
- Thick extruded aluminum cladding for a low maintenance exterior.
- 74 powder-coated and anodized finishes, new textures and unlimited custom colors.
- Sash opens to a full 90 degrees for superb ventilation and easy cleaning.
- Available in narrow & wide sash size.
- Choose Traditional or Contemporary frame profile.
- Equipped with sash lock(s) on the side jamb opposite the hinges.
- Choose from a variety of performance glass options and simulated divided lite profiles and patterns.
- Also available as an awning.

For more information on Urban Casement Windows or Sierra Pacific Window's full line of windows and doors, go to [sierrapacificwindows.com](http://sierrapacificwindows.com) or call 800-824-7744.

### **ABOUT SIERRA PACIFIC WINDOWS**

Sierra Pacific Windows is a division of Sierra Pacific Industries, a family-owned forest products company. Based in Red Bluff, California, Sierra Pacific Windows is one of the largest manufacturers of superior quality, custom wood and vinyl windows and doors in the world. It is the only fully vertically-

integrated window and door company, in which the company owns the forestland and manages the entire manufacturing and distribution process. Sierra Pacific Windows is committed to sustainability and protecting the natural world. The company has a combined manufacturing production space of over 1.4 million square feet in California and Wisconsin. Its windows and doors are distributed via more than 600 nationwide dealers, distributors and company-owned locations.

**ABOUT SIERRA PACIFIC INDUSTRIES**

Sierra Pacific Industries is a third-generation, family-owned forest products company based in Anderson, California. The company owns and manages more than 2 million acres of timberland in California, Oregon, and Washington State, and is one of the largest lumber companies and largest manufacturer of millwork in the United States. Sierra Pacific Industries is committed to managing its lands in a responsible and sustainable manner to protect the environment while providing quality wood products and renewable power for consumers. The company’s forests are certified under the Sustainable Forestry Initiative®. Sierra Pacific Windows utilizes nearly 100 percent of every piece of wood brought to its 18 mills and seven biomass-fueled cogeneration power plants.

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**(INSERT URBAN CASEMENT WINDOW PHOTO HERE)**

**Caption:** Urban Casements offer sleek design, narrow sightlines, and a modern industrial design similar to popular steel windows, while being sustainably produced.

**Note:** High resolution photos are available upon request.

